

Partnership and Place Overview & Scrutiny Committee

26 July 2011

Report from the Director of Customer and Community Engagement

For Action Wards Affected: ALL

Ward Working May 2010 - May2011

1.0 Summary

- 1.1 The report details the work of the Ward Working Team between May 2010 and May 2011.
- 1.2 Expenditure is reported and analysed along with results of consultation. Partnership activity is described including some examples of joint working. Outreach and communications are important aspects of Ward Working and these are covered in some detail.
- 1.3 The report reviews the actions taken over the last year by Ward Working including some of the challenges the team have dealt with as well as positive achievements. It also identifies issues to be addressed over the coming year.

2.0 Recommendations

2.1 Members are asked to comment on and note the report.

3.0 Context

- 3.1 Ward Working operates across all 21 wards to:
 - Support elected Members in their contacts with ward residents to find out what their concerns are
 - Secure long term improvements in the way services are delivered to meet the needs of residents at the local neighbourhood level
- 3.2 In order to do this the team works with colleagues across all other departments and with external partners to develop projects to tackle residents' concerns and to develop a strategic response to more complex issues.

3.3 The provisions of the Localism Bill and central government's view of a "Big Society" set the national context for the work of the team. Locally, Ward Working itself has continued to receive the support of the administration but has been affected by reductions in other areas, which can limit options for project development.

4.0 Structures

4.1 Ward Working Steering Group

The Ward Working Officer Steering Group has met three times during this period. The group has representatives from all departments and provides an opportunity for an exchange of information as well as for the team to report back to colleagues.

4.2 Ward Working Member Reference Group (MRG)

The MRG has met four times during this period. Members of the Group are:

- Cllr Lesley Jones (Chair)
- Cllr Reg Colwill
- Cllr Gavin Sneddon
- 4.3 The MRG receives regular updates on the work of the team, progress on projects and budget expenditure. In addition to this they make recommendations on expenditure in wards where the ward members have been unable to reach agreement.
- 4.4 As the membership was the same, the group has held joint meetings with the Member Development Steering Group.

5.0 Outreach

- 5.1 The team has continued to undertake a regular schedule of walkabouts with members. During the period May 2010-May 2011 28 walkabouts were carried out with councillors. However, members should note that in some wards councillors do not hold walkabouts preferring to use other methods of hearing from residents.
- 5.2 The team continues to attend outreach events with partners participating in 43 events including clean-up days with Environmental Health, Community Payback and local residents and Partnership days or weeks with the Police, Fire Service, Trading Standards, Streetcare and others. Ward Working took responsibility for organising a Partnership Week on the Chalkhill Estate in January, which was generally held to be a success.
- 5.3 Over the summer months the team attended the following festivals and events with a "Brent Bingo" prize draw to encourage residents to express their priorities for their areas:
 - Eton Grove Eco-Festival
 - Respect Festival
 - Kingsbury High School Community Day

- Queen's Park Day
- Brent Countryside Day
- 5.4 The team regularly attend meetings of community groups and Tenants' and Residents' Associations to hear their concerns and ideas about their areas, a total of 44 in the year. They also attend all Police Safer Neighbourhoods Team ward panels. In response to a request from ward panel chairs Ward Working organised a free training session on chairing skills through the London-wide Take Part initiative.
- 5.5 Work with the Area Consultative Forums (ACFs) has improved through the introduction of ward breakout sessions. During these sessions the meeting breaks into ward groups, chaired by a ward member. The purpose is to allow residents to speak directly to their councillors about concerns in their ward and to influence the choice of Ward Working priorities. Ward breakouts were held in all the ACF meetings in July 2010 and April 2011

6.0 Communications

- 6.1 Neighbourhood Bulletins
- 6.1.1 In the period June 2010-May 2011 46 Neighbourhood Bulletins were produced and circulated to residents. Each bulletin includes a tear-off slip for residents to suggest ways to improve their area, as well as a "You said... we did" section, information from the local police Safer Neighbourhoods Team, details of councillor surgeries and other local information. Results from the tear-off slips are included in the information on consultation in Appendix 1.
- 6.1.2 During 2010-11 the number of returned tear-off slips received (from bulletins and leaflets) reduced from the previous year. As this information is important in helping members to set priorities for their wards, the format in bulletins has now been changed to make the slip easier to use and the response rate will be monitored. The Ward Working leaflet has also been updated and reflects this change and the team are about to produce post cards to hand out on walkabouts etc.

6.2 Web presence

6.2.1 The Ward Working Team continues to have a presence on the Brent Council website. The web pages provide an overview of the Ward Working process. Every ward also has its own dedicated page listing current ward priorities, walkabout dates and details of projects funded in the previous financial year. Copies of the latest Neighbourhood Bulletin can be downloaded.

6.3 Twitter

6.3.1 In March 2011 an account on Twitter was set up for the Kilburn ward. The objective of the pilot is to help promote community participation and see if residents would be comfortable about using Twitter to receive information about ward based projects. The pilot has been supported through the Brent Council Twitter feed but relies on a steady flow of information about local events, issues and items of interest from Ward Working and other council departments.

- 6.3.2 The pilot has now been running for 3 months and has made 21 tweets (tweets are short messages posted on the profile). We have had a steady growth of followers, currently at 43 (followers are other twitter users who are following your Tweets or updates on the site) and are following 8 other twitter users. We are also featured in 1 list (curated groups of other Twitter users).
- 6.3.3 The steady growth of followers is a positive indication that Kilburn ward on twitter is attracting interest from residents and other organisations. It is a useful tool for sending information to residents instantly and on a local basis. For example if there is a public meeting, we can send a reminder to everyone on Twitter that same day. Also by following other local residents and organisations we can see what is happening in the area and pick up any trends or concerns. For example if there is local event which someone is talking about, we can tweet about it on our profile.
- 6.3.4 However to fully exploit the potential of Twitter, requires further involvement from other departments in the Council as they may have information on a ward basis, for example, planning applications. Their input would provide residents with relevant and localised updates.
- 6.4 Media coverage
- 6.4.1 Ward Working has featured twice in The Brent Magazine. In June 2010 a full-page feature accompanied the feature on newly elected councillors and the April 2011 edition carried a full-page advert highlighting some of the funded projects. This is in addition to items on individual projects.
- 6.4.2 The local press also covered Ward Working projects on 10 occasions.
- 6.4.3 Ward Working's campaign to stop paan spitting in Wembley featured in news items on radio and television. It was covered in more depth in the "Filthy, Rotten Scoundrels" programme on BBC1. First broadcast 1 October 2010 (repeated 22 April 2011).

7.0 Partnerships

- 7.1 The Ward Working team has continued to develop and sustain a wide range of partnerships with external agencies. In total the team operates in 17 ongoing partnerships in addition to the 21 SNT ward panels and more informal partnership working. Appendix 2 shows a list of ongoing partnerships
- 7.2 The aims of the partnerships can vary greatly from information sharing to taking a strategic approach to a particular area, to project development. Some examples are given in Appendix 2.

8.0 Consultation results

8.1 The overall results of consultation from festivals and tear-off slips are included in Appendix 1. (The tear-off slips come from Neighbourhood Bulletins, walkabouts and leaflets in libraries, one-stop shops etc.)

- 8.2 In total 597 people took part in Ward Working consultation with 221 people using the tear-off slips found in bulletins and leaflets and 376 people responding at festivals.
- 8.3 The information on residents' concerns is used to assist ward members to identify priorities for their ward, which in turn help with deciding between project ideas.
- 8.4 All types of Ward Working consultation include equalities monitoring questions. The team use this information to target consultation to parts of the community where there has been a low response e.g. Asian communities and young people.
- 8.5 The majority of people responding via the feedback slips were over the age of 45 years. However at festivals respondents were from a wider range of ages (14–80 years). With regards to the ethnicity, more white participants responded via the tear-off slips than any other ethnicity and white participants were the highest respondents at all festivals except the Kingsbury High School event where Asian respondents were the highest.

9.0 Ward budgets

- 9.1 Overall ward budgets totalled £420,000. Total spend was £412,470 leaving an underspend of £7,530. There were a number of different factors that caused underspends including projects that could not be confirmed in the time frame, the reduced time available because of the election and some initial delays while some new members became more familiar with their wards and with the Ward Working process.
- 9.2 Appendix 3 gives a list of 2010/11 expenditure by ward. Table 1 below shows the allocation of funds to priority themes:

Table 1

Theme	Number of projects	Amount
Community Safety	25	£45,600
Environment or green issues	15	£25,600
Street improvements	29	£76,825
Parks and open spaces	13	£41,800
Pollution, rubbish and refuse	2	£3,300
Engaging young people	50	£140,255
Local businesses and facilities	14	£40,165
Community activities and	5	£5,635
facilities		
Other	14	£33,250

While these figures give a good indication of how the ward budgets were spent, they can never be entirely accurate because it is often a matter of judgement which category a project should be included in.

- 9.3 Ward Working funded 87 projects in the voluntary and community sector (VCS) totalling £223,250. (This includes Housing Associations and sports clubs)
- 9.4 Match funding obtained by projects from the VCS, schools, housing associations, other departments and other funders (including grant funding) totalled £435,400.

10.0 Challenges and achievements

- 10.1 The council elections in May 2010 meant that the Ward Working process was delayed by at least two months.
- 10.2 New members were introduced to Ward Working through a member induction session in June 2010 and a further briefing in March 2011, as well as in individual ward meetings with coordinators. Feedback from members after both of these sessions was very positive.
- 10.3 Following the member briefing in March, some changes have been made in the process for Ward Working to address some of the concerns raised by members. One of these changes is to introduce a timetable for the year, suggesting when decisions should be made. This has been well-received by members and is designed to spread expenditure throughout the year and avoid the difficulties caused by last minute allocation of funding. The timetable has already borne fruit as the list of possible projects is looking healthier than it has done in the past at this time of year. Officers have also provided members with a checklist of questions to assist with decision-making on projects.
- 10.4 The team have been part of two internal restructures, which inevitably involves some level of disruption and uncertainty.
- 10.5 It is easy to get caught up with funding and projects but this is actually only part of the work of the team. A number of issues have been tackled without using any Ward Working funds, including:
 - Removal of graffiti by British Waterways from their property within the Welsh Harp open space (residents had made complaints for several months prior to Ward Working walkabout).
 - Ward Working planting project near Sainsbury's (Willesden Green). New plants were not being watered in the hot weather and there were no Council resources to do it. Arrangements were made with Sainsbury's to water the plants weekly.
 - Traffic calming measures were introduced outside Wykeham School (Welsh Harp ward). This had been raised as a concern through Ward Working.
 - Improved security and lighting in Odeon Court (Harlesden) to deter ASB. (issue raised on walkabout)

- Installation of double yellow lines at The Link, (Northwick Park) outside South Kenton station to improve access for emergency vehicles (scheme funded by Transportation)
- 10.6 Developing and sustaining partnerships is another key achievement. In particular maintaining good relationships with Police Safer Neighbourhood Teams in spite of frequent changes in personnel. Links with RSLs have also improved and this enables the team to participate in more joined up responses to a number of issues. (See above paragraph 5.)
- 10.7 During this period the Member Reference Group was called on to decide on projects in two wards. In both cases the Director of Policy and Regeneration was not willing to give approval to a project and ward members referred the decision to the MRG. In both cases the MRG upheld the decision of the Director of PRU.
- 10.8 Although Ward Working funding is for one-off projects it is important to ensure that they provide long-term benefit. Where there is a physical project such as trees or benches, this is not a problem. Some other projects have less tangible outcomes that are, nonetheless sustainable learning or confidence building from a youth project for instance. Difficulties arise where, an organisation has a good idea to tackle a particular priority issue, but there is no clear exit strategy, long-term outcome or alternative source of funding. Unfortunately coordinators do not have the time they would like to support organisations or projects to identify long-term funding, but they do provide as much information on funding sources as possible.
- 10.9 Officers continue to receive project proposals that fall outside the criteria for Ward Working funds, most often because they are for revenue funding. Many of these are very good ideas and come from excellent organisations, but if they don't meet the criteria they can't receive funding. It is unfortunate if unrealistic expectations are raised and this makes it all the more important for officers and members to be very clear at the earliest possible stage if a project is ineligible.

11.0 The future

- 11.1 The coming year will be an interesting one for Ward Working. As changes bed in across the council discussions will take place to identify more areas where the Ward Working process can be influential to give councillors more say about what happens in their wards.
- 11.2 The Ward Working team will soon become part of the Community Engagement Team along with Consultation and Diversity. This will offer many new opportunities for joint working, project development and learning from each other. Closer collaboration on ACFs, sharing knowledge of the borough's communities and developing new approaches to outreach will all benefit the team and residents.

11.3 There will, inevitably be challenges as well. The coordinators and councillors together will need to be even more innovative in their thinking as other funding opportunities reduce and the demand on them increases. However, as everyone looks to find new ways to support borough residents through difficult times, the contribution of Ward Working remains vital.

12.0 Financial Implications

12.1 There are no direct financial implications. However, the effective implementation of Ward Working is one of the council's initiatives to ensure value for money, by providing services that are targeted effectively and that meet the expressed needs of local residents

13.0 Legal Implications

13.1 None

Background Papers

Ward Working Support Notes for Members

Contact Officers

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Appendix 1 Consultation results 2010/11: At a glance summary of top issues in each

Ward	Top issues
Alperton	Streetscene and the environment, Crime and anti-social
	behaviour
Barnhill	Crime and anti-social behaviour, Youth activities, Community
	activities, Streetscene and the environment
Brondesbury	Crime and anti-social behaviour, Youth activities, Community
Park	activities
Dollis Hill	Crime and anti-social behaviour, Youth activities, Community activities
Dudden Hill	Crime and anti-social behaviour, Community activities, Streetscene and the environment
Fryent	Crime and anti-social behaviour, Streetscene and the environment, Youth activities, Community activities
Harlesden	Youth activities, Crime and anti-social behaviour, Community activities
Kensal Green	Youth activities, Crime and anti-social behaviour, Community activities, Streetscene and the environment
Kenton	Community activities, Streetscene and the environment, Youth activities
Kilburn	Crime and anti-social behaviour, Community activities, Youth activities
Mapesbury	Crime and anti-social behaviour, Streetscene and the environment
Northwick Park	Crime and anti-social behaviour, Streetscene and the environment
Preston	Youth activities, Streetscene and the environment
Queens Park	Community activities, Crime and anti-social behaviour, Streetscene and the environment
Queensbury	Community activities, Youth activities, Crime and anti-social behaviour
Stonebridge	Crime and anti-social behaviour, Youth activities
Sudbury	Streetscene and the environment, Community activities
Tokyngton	Community activities, Streetscene and the environment, Youth activities
Welsh Harp	Crime, Traffic and transport, Youth activities
Wembley Central	Crime and anti-social behaviour, Youth activities
Willesden Green	Crime and anti-social behaviour, Youth activities

Appendix 2

Partnership Working

List of partnerships

Chalkhill Partnership Chalkhill Youth sub-group Church End multi-agency partnership Crest Academy Youth Panel Cricklewood Improvement Group Elders Voice Intergenerational Steering Group **Fairshare** Friends of Chippenham Gardens Friends of Gladstone Park Harlesden Town Team Hirst Crescent Joint Landlords Meeting North Kilburn Youth Partnership Paan spitting steering group Pinemartin Close Committee Tiverton Green Partnership **Tobacco Control Alliance Unity Close Consortium**

Joint Projects with partners

The team has undertaken a range of projects working closely with partners. These include:

- Chalkhill partnership group helping to develop a partnership forum and developing an action plan to identify issues and concerns in order for partners to agree priorities and develop actions to have a more coordinated approach to finding solutions to identified problems. This has resulted in a big increase in youth provision on the estate and a coordinated approach to these activities
- Pinemartin Close partnership group helping to develop a partnership to assist housing providers to coordinate their actions with regard to specific concerns around ASB and also to work together to improve an unused green space on the estate. Partnership working resulted in Groundwork being commissioned to undertake consultation with residents. Funding totalling well over £100,000 has been secured to undertake development of the site.
- Tiverton Green Partnership a partnership comprising of local councillors from Queen's Park and Brondesbury Park, residents associations, Parks department and Ward Working to help guide landscape designs and support engagement with residents in the area. The Partnership also supports fundraising and acts as an interface between LB Brent and the wider community. Ward Working contributed to a Groundwork installing Consultation benches report and to pathways, planting during the last two financial years. We are now working alongside Groundwork and local residents, business groups to help support fundraising for full installation costs of preferred design – approximately £250,000.

- Partnership enforcement initiative around IKEA and Great Central Way.
- Responsible Dog Ownership Project with Mayhew Animal Home pilot across Stonebridge

Appendix 3 2010/11 Ward Working Expenditure by ward

Alperton

No	Project	Project Theme	Amount
1	Alley gating scheme - Dorothy Avenue/Abbey Avenue Installation of alley gates to prevent fly-tipping and antisocial behaviour.	Street scene	£10,798
2	Heather Park Neighbourhood Watch signs Erection of Neighbourhood Watch signs to support a new group.	Community safety	£280
3	Equipped to go youth bus Provision of activities for young people during the October half term.	Engaging young people	£1,815
4	Cricklewood Homeless Concern winter night shelter Support to homeless members of the community who are in need of shelter during the winter at St James Church.	Homeless people	£2,000
5	Lyon Park Avenue cycle restrictors Installation of railings to prevent motorcycles mounting the pavement and speeding.	Street scene	£600
6	Alley-gating scheme - Marquis Close Installation of alley gates to prevent fly –tipping and anti- social behaviour.	Street scene	£995
7	Riverside Gardens/Grand Union Canal clean up Removal of rubbish and installation of fencing to prevent fly-tipping.	Street scene	£1,150
8	Abbey Avenue fencing Installation of fencing to prevent anti-social behaviour.	Street scene	£2,012
Tota	ll spend		£19,650

Barnhill

No	Project	Project Theme	Amount
1	Chalkhill Primary school swimming pool Support for swimming lessons and other community activities linked to installation of temporary swimming pool.	Engaging young people	£5,000
2	Brent Town Hall library activities Manga art sessions for young people.	Engaging young people	£600
3	Kingsbury and Preston Somali youth project Support for homework club including study, sports and parent classes.	Engaging young people	£4,000
4	Chalkhill DJ project Support for youth engagement project targeting young people aged 14-21.	Engaging young people	£2,170

5	Brent Town Hall library homework club	Engaging	£510
	Support for volunteer reading help at homework club.	young people	
6	Chalkhill Wanderers football project	Engaging	£5,350
	Support for pitch hire and other costs for locally-run team.	young people	
7	Chalkhill allotments	Sustainable	£1,000
	Gardening and growing project transforming unused land	living	
	into multiple growing spaces.		
8	Burglary reduction	Community	£350
	Purchase of security equipment for vulnerable elderly	safety	
	people.	_	
Tota	l spend		£18,980

Brondesbury Park

No	Project	Project Theme	Amount
1	Tiverton Green consultation report	Parks and	£9,309
'	Contribution towards Groundwork London's survey report	open spaces	29,309
	and pathway completion. Joint project with Queen's Park	орси зрассз	
	ward.		
2	28 th Willesden Scouts outdoor equipment	Engaging	£1,341
	Purchase of tent for scouting trips and camps.	young people	
3	Fruit harvesting project	Parks and	£1,100
	Equipment and workshops to support the Urban Fruit	open spaces	
	Harvesting project.		
4	Brent Schools FA coaching/equipment	Engaging	£1,500
	Contribution towards the purchase of equipment, kit and	young people	
	transport for Brent Schools Football Association coaching		
	at local schools and community groups.		
5	Landau House community benches	Street scene	£1,000
	Purchase and installation of new benches for Landau		
	House open space.		
6	Tree planting	Street scene	£750
	Planting of three new trees in The Avenue.		
7	Clements Close community portacabin	Businesses,	£5,000
	Refurbishment of a community portacabin to encourage	shops and	
	greater community use.	services	
Tota	al spend		£20,000

Dollis Hill

No	Project	Project Theme	Amount
1	Pinemartin Close community space/garden Work with housing providers to develop a community space/garden for local residents to deter anti-social behaviour involving young people in and around the neighbouring housing estates.	Parks and open spaces	£10,000
2	Brent Schools FA coaching Coaching project for students from Crest Academy school.	Engaging young people	£4,100
3	Alley-gating scheme - Cricklewood club/ Pinemartin Close Clearing of rubbish and installation of alley-gates to prevent fly-tipping, anti-social behaviour and criminal activities.	Street scene	£3,648
4	Crime prevention equipment Various items of equipment to be distributed by Dollis Hill Safer Neighbourhoods Team for victims of crime or those who live in hotspot areas.	Community safety	£1,000
5	Citizenship UK affiliation project Support for Crest Academies to participate in a citizenship programme to help pupils forge better relationships between themselves and local residents.	Engaging young people	£1,015
Tota	I spend		£19,763

Dudden Hill

No	Project	Project Theme	Amount
1	Alley-gating scheme - Neasden Lane and Cairnfield Avenue	Street scene	£4,424
	Installation of alley-gates to deter fly-tipping.		
2	Alley-gating scheme - Neasden Lane / Birse Crescent Clearing of rubbish and installation of alley gates to prevent fly-tipping and anti-social behaviour.	Street scene	£5,133
3	Athletic Football Club (AFC) Wembley Football project with additional support including IT and music, mentoring and support towards coaching qualifications. Joint project with Harlesden ward.	Engaging young people	£3,500
4	Brent Schools FA coaching Mentoring project to develop football skills for Gladstone and Northview Primary school pupils.	Engaging young people	£3,000
5	Neasden Library parent and children workshops Encourage parents and children to participate together in arts and crafts as well as storytelling and illustrating activities at the Library.	Engaging young people	£1,000

6	Crime prevention/reassurance equipment	Community	£1,224
	Purchase of equipment for distribution by the Safer	safety	
	Neighbourhoods Team for victims of crime and those who		
	live in hotspot areas.		
7	Alley clean up	Street scene	£240
	Removal of rubbish and fly-tips to the rear of Iceland on		
	the North Circular Road.		
Total	Total spend		£18,521

Fryent

No	Project	Project Theme	Amount
1	Alley-gating scheme - Wakemans Hill	Street scene	£4,000
	Installation of new height restriction barriers and bollards		
	to prevent environmental crime.		_
2	Roe Green Park walled garden signage	Parks and	£2,237
	Erection of new directional signage to the walled garden.	open spaces	
3	Fryent Way bench	Street scene	£1,000
	Installation of new bench on Fryent Way for local		
	residents.		
4	Age Concern activities for older people	Older people	£5,000
	Support for advice and exercise sessions for older		
	people.		
5	Bush Grove community garden	Sustainable	£2,500
	Purchase of a shed and equipment for a new community	living	
	garden.	_	
6	Elmwood Crescent fencing	Street scene	£1,225
	Erection of new fencing to prevent environmental crimes.		
7	Sports equipment for Church Lane pupil referral unit	Engaging	£2,000
	Purchase of sports equipment and coaching for local	young people	
	young people.		
8	Oliver Goldsmith Primary School nature reserve	Sustainable	£1,000
	Contribution towards setting up a school nature reserve.	living	
9	Elders Voice gardening costs	Sustainable	£1,000
	Gardening support for Bush Grove community garden.	living	
Tota	spend		£19,962

Harlesden

No	Project	Project Theme	Amount
1	Alley-gating scheme - St. Thomas's Road Installation of alley-gates to prevent fly-tipping and anti- social behaviour.	Community safety	£1,905
2	Athletic Football Club (AFC) Wembley Football project with additional support including IT and	Engaging young people	£6,500

	music mentaring and augment towards accepting		
	music, mentoring and support towards coaching		
2	qualifications. A joint project with Dudden Hill ward.	Duningage	60.706
3	Harlesden Primary School	Businesses,	£3,726
	Contribution to the cost of media equipment to enhance	shops and	
	school provision and for community groups who wish to	services	
4	use it.	Hamalaaa	00.000
4	Cricklewood Homeless Concern winter night shelter	Homeless	£2,000
	Support to homeless members of the community who are	people	
	in need of shelter during the winter at All Souls Church.	<u> </u>	2000
5	Harlesden Responsible Traders scheme	Businesses,	£200
	Support for a pilot a scheme in Harlesden Town Centre	shops and	
	paying for boundary markers for shops licensed to trade	services	
	on the pavement.		
6	Challenge Close soil survey	Parks and	£4,000
	Funding of a soil survey for Challenge Close with a view to	open spaces	
	assessing the suitability for developing an allotment for		
	community use.		
7	Bang Radio & Harlesden SNT project	Community	£400
	Funding towards a partnership radio programme with	safety	
	Harlesden SNTs and ward councillors to raise awareness		
	of community safety issues.		
8	Fortunegate Elders Forum	Businesses,	£1,000
	Contribution for a community celebration to bring together	shops and	
	elders to combat social exclusion.	services	
9	Energy Solutions scheme	Businesses,	£270
	To purchase emergency heaters to loan to vulnerable	shops and	
	residents whose heating systems have broken down. Also	services	
	funded by Stonebridge ward.		
Tota	l spend		£20,001

Kensal Green

No	Project	Project Theme	Amount
1	Odessa & Palermo Road community lunch	Sustainable	£540
	Contribution towards the cost of hall hire for community	living	
	lunch.		
2	White House Community Association	Businesses,	£3,960
	Development, launch and delivery of an advice service for	shops and	
	the Portuguese speaking community.	services	
3	St Mark's church makeover	Businesses,	£7,000
	Contribution towards the cost of building an extension	shops and	
	including an accessible toilet.	services	
4	Tubbs Road clean up day	Refuse and	£1,500
	Support for residents to clean up their streets during April	recycling	
	2011 in partnership with the Junction Association and		
	Community Payback.		
5	Cricklewood Homeless Concern winter night shelter	Homeless	£2,000

	Support to homeless members of the community who are in need of shelter during the winter at St Marks Church.	people	
6	Flavours of Brent Funding of a three day course covering marketing and food hygiene targeted at the Portuguese speaking community to enable more diverse participation in open air cultural events across the borough.	Businesses, shops and services	£4,000
7	Fairtrade flowerbeds Creation of a flowerbed in Kensal Green to raise awareness of the Fairtrade scheme.	Sustainable living	£1,000
Total spend			£20,000

Kenton

No	Project	Project Theme	Amount
1	Friends of Woodcock Park	Parks and	£2,000
	Support for residents to develop an organisation to improve Woodcock Park.	open spaces	
2	Albanian Union 'Mother Tereza'	Sustainable	£4,887
	To develop and run a cultural music/arts programme with Brent Music Service.	living	
3	Silverholme crocus bulb planting project	Parks and	£149
	Support for Silverholme residents and Mount Stewart	open spaces	
	School's bulb project to raise awareness of polio.		
4	Crime prevention/reassurance equipment	Community	£1,092
	Purchase of equipment for Kenton Safer Neighbourhoods	safety	
	Team to distribute to people to help reduce crime.		
5	KULANU community centre	Businesses,	£10,000
	Refurbishment of a community centre and kitchen to	shops and	
	enable better provision of services from the centre for the whole community	services	
6	Woodcock nursery	Businesses,	£1,893
	Funding of nursery equipment to support and develop	shops and	~1,000
	community outreach.	services	
Total spend			£20,021

Kilburn

No	Project	Project Theme	Amount
1	Brent Eleven Streets Resident Assoc	Street scene	£5,000
	Funding of new notice boards and support for an arts project.		
2	Interactive online youth drama project with Granville	Engaging	£5,600
	Centre	young	
	Funding for coaching, costumes and lighting for a drama project.	people	
3	OK Club football coaching	Engaging	£1,500
	Purchase of equipment and provision of football coaching	young	
	over 12 weeks in South Kilburn.	people	
4	Kilburn High Road crime prevention equipment	Community	£1,500
	Purchase of safety alarms and anti-theft devices to help	safety	
	reduce crime.	_	
5	Friends of Chippenham Gardens consultation	Parks and	£1,400
	Contribution to the setting up of a new friends group	open spaces	
	including community research and support for local events.		
6	North Kilburn football coaching/youth forum	Engaging	£5,000
	Setting up of a youth forum and funding towards football	young	
	coaching and equipment.	people	
Tota	ll spend		£20,000

Mapesbury

No	Project	Project	Amount
		Theme	
1	Bike marking security project	Community	£520
	Purchase of security bike marking equipment to be	safety	
	distributed by the police to residents in burglary hotspot		
	areas.		
2	Cricklewood Homeless Concern winter night shelter	Homeless	£2,000
	Support to homeless members of the community who are	people	
	in need of shelter during the winter at the Howard Road		
	mosque.		
3	Cricklewood Improvement Group	Street scene	£2,000
	Support for set up costs, consultation and launch event.		
4	Cricklewood Homeless Concern Youth Engagement	Engaging	£5,000
	programme	young	
	Music training, sports coaching and mentoring projects.	people	
5	MAPRA tree pits project	Parks and	£500
	Installation of new planters around trees to enhance the	open spaces	
	local area.		
6	Anson Road primary school gardening project	Engaging	£2,500
	Purchase of a new shed and associated landscaping	young	
	improvements.	people	

7	Mora Road Primary healthy eating project	Engaging	£2,500
	Healthy eating project and support to design/create murals.	young	
		people	
8	Anson Road playground benches	Street scene	£3,000
	Installation of new benches at Anson Road playground.		
9	Cricklewood Broadway lights	Street scene	£2,070
	Purchase of LED lights to enhance Cricklewood Broadway.		
10	NW2 community planting day	Parks and	£310
	Support for set up costs and purchasing of planters for the	open spaces	
	day.		
Total spend		£20,400	

Northwick Park

No	Project	Project Theme	Amount
1	CCTV at Northwick Park pavilion Installation of CCTV cameras to reduce crime at the	Community safety	£11,000
	pavilion.	,	
2	Tree planting	Street	£5,500
	Tree planting across the Pebworth and Sudbury Court	scene	
	estates to replace lost trees.		
3	LightTAG project	Engaging	£3,254
	Light graffiti workshop run by Watermans Arts Centre for	young	
	15 NEET (not in education, employment or training) young	people	
	people.		
Total spend			£19,754

Preston

No	Project	Project	Amount
		Theme	
1	Teens 4 Choice workshops	Engaging	£7,870
	Monthly programme of workshops focusing on health and	young	
	social issues to empower young people on the Hirst	people	
	Crescent estate.		
2	Lambert Walk community hall workshops	Community	£2,500
	Building Bridges Careers Services-led taster workshops to	engagement	
	encourage greater community use.		
3	Ambleside Gardens security mirror	Community	£350
	Installation of a security mirror in the alley between	safety	
	Ambleside Gardens and Thirlmere Gardens to improve	_	
	visibility and reduce fear of crime.		
4	LightTAG project	Engaging	£3,254
	Light graffiti workshop run by Watermans Arts Centre for	young	
	15 NEET (not in education, employment or training) young	people	
	people.		

5	Burglary prevention equipment	Community	£2,780
	Purchase of burglary prevention equipment to be	safety	
	distributed by the police to vulnerable residents in burglary		
	hotspot areas.		
6	Brent Youth Radio training programme	Engaging	£2,500
	Training programmes in radio techniques and music for up	young	
	to 30 young people in the Hirst Crescent area.	people	
Total spend			£19,254

Queen's Park

No	Project	Project	Amount
140	1 Toject	Theme	Amount
1	Tiverton Green Consultation report	Parks and	£5,680
	Contribution towards Groundwork London's survey report	open	20,000
	and pathway completion. Joint project with Brondesbury	spaces	
	Park ward.	Sparce .	
2	Brent Neighbourhood Watch Signs project	Community	£1,120
	Erection of signage to support ten new Neighbourhood	safety	
	Watch groups across the ward.	_	
3	Salusbury World project	Sustainable	£2,000
	Support for catering equipment and training.	living	
4	Kensal Triangle Residents Association (KTRA) notice	Street	£1,300
	board	scene	
	Contribution towards the purchase and installation of a		
	community notice board.		
5	Brent Schools FA coaching/equipment	Engaging	£3,000
	Contribution towards the purchase of equipment, kit and	young	
	transport for Brent Schools Football Association to support	people	
	coaching at local schools and community groups.		
6	Queen's Park winter event	Engaging	£1,000
	Contribution towards local schools arts and crafts	young	
	workshops.	people	
7	Transition town community allotments project	Sustainable	£2,000
	Set up costs for a community allotments project.	living	
8	Kilburn library garden equipment	Sustainable	£2,000
	Purchase of equipment including benches and planting.	living	
9	Queens Park literary festival	Learning	£1,900
	Contribution to children's storyteller/puppets costs and	and	
	room hire.	developmen	
		t	£20,000
Total spend			

Queensbury

No	Project	Project Theme	Amount
1	Equipped to go youth bus	Engaging	£360
	Outreach with young people in Westfield Close.	young	
		people	
2	Kingsbury Library Plus	Sport and	£500
	Exercise classes for over 50's.	leisure	
3	Kickz at Grove Park	Engaging	£5,000
	Saturday morning football for young people aged 12-18	young	
	with structured coaching and games and youth forums.	people	
4	Kingsbury High School study project	Engaging	£1,500
	After-school project including sport and study support in a	young	
	range of subjects.	people	
5	Age concern older people's activities	Older	£4,740
	A programme of health and fitness activities such as yoga	people	
	classes and targeted weekly advice and advocacy		
	sessions.		
6	Cricket project	Engaging	£2,900
	Cricket coaching at Kingsbury High School for young	young	
	people aged 9-15.	people	
7	Eton Grove designing out crime	Parks and	£5,000
	Redesign of entrance area to address concerns about	open	
	robberies in the park.	spaces	
Total spend			£20,000

Stonebridge

No	Project	Project Theme	Amount
1	Somali community event	Sustainable	£100
	To support the cost of a community engagement	living	
	partnership event aimed at the Somalian community.		
2	St Raphael's Youth & Community project	Sustainable	£1,000
	A programme of activities to train local groups to apply to	living	
	different funding sources that can benefit the wider		
	community.		
3	'Ma Kelly's Doorstep' – distraction burglary play	Community	£350
	Burglary prevention play to raise older people's awareness	safety	
	of the problem of distraction burglary and doorstep selling.		
4	Equipped to go youth bus	Engaging	£2,003
	Provision of activities for young people during the October	young	
	half term.	people	
5	Swaminarayan Mandir – festival lights	Street scene	£5,719
	To part-fund festival lights and banners along Brentfield		
	Road for community festivals.		
6	Intergeneration bulb planting project	Parks and	£149

	Support for a bulb planting project between residents and	open spaces	
	Stonebridge Primary School children to raise awareness of		
	polio.		
7	Unity Elders group	Businesses,	£350
	Contribution to a community celebration to bring together	shops and	
	elders to combat social exclusion.	services	
8	Help Somalia Foundation – primary school support	Sustainable	£3,000
	project	living	
	To facilitate work with primary schools in Stonebridge		
	supporting families to raise educational achievement.		
9	Stonebridge boxing club	Engaging	£4,000
	Support for the development of an enhanced PE/non-	young	
	contact boxing programme in Stonebridge primary schools.	people	
10	St. Raphael's Children's Centre	Businesses,	£998
	To support community activities at St Raphael Children's	shops and	
	Centre.	services	
11	WISE & Asian Disability Alliance – community garden	Sustainable	£2,062
	To create a community garden in partnership with	living	
	Groundwork London and local volunteers.		
12	Energy Solutions	Businesses,	£269
	To purchase emergency heaters to loan to vulnerable	shops and	
	residents whose heating systems have broken down. Also	services	
	funded by Harlesden ward.		
Tota	l spend		£20,000

Sudbury

No	Project	Project Theme	Amount
1	Grass verge protection	Street	£5,040
	Pilot scheme to restore grass verges along Eton Avenue, Rugby Avenue and Charterhouse Avenue.	scene	
2	Cricklewood Homeless Concern winter night shelter	Homeless	£2,000
	Support to homeless members of the community who are	people	
	in need of shelter during the winter at St Andrew's Church, Harrow Road.		
3	Cycle restrictors	Street	£880
	Installation of railings and bollards at Maybank Open	scene	
	Space and Windmore Close to prevent scooters speeding on footpaths.		
4	Paan spitting banners	Street	£347
	Installation of four 'don't spit paan' banners on Harrow	scene	
	Road (Sudbury Town) to deter spitting.		
5	Kathak Dance School activities	Community	£888
	Weekly Kathak dance sessions for young people at	cohesion	
	Barham reception lounge.		
6	Barham Primary chess club	Engaging	£498
	To expand Barham Primary School chess club to other	young	

	young people in the ward and to run a chess tournament.	people	
7	LightTAG project	Engaging	£3,254
	Light graffiti workshop run by Watermans Arts Centre for	young	
	15 NEET (not in education, employment or training) young	people	
	people.		
8	Street League football project	Engaging	£2,080
	Weekly football project for young people at Vale Farm run	young	
	by Middlesex FA.	people	
9	Graffiti operation	Street	£1,200
	Operation to deter prolific graffiti taggers blighting the ward.	scene	
10	Paan cleaning in Sudbury Town	Street	£500
	Specialist one-off pressure washing to remove paan stains.	scene	
Tota	l spend		£16,687

Tokyngton

No	Project	Project Theme	Amount
1	Oakington Manor School woodland development (phase 2) Support to develop an outdoor learning environment at Oakington Manor School including wildflower meadow, woodland hide, pond and mini-beast habitat.	Engaging young people	£6,060
2	Cricklewood Homeless Concern winter night shelter Support to homeless members of the community who are in need of shelter during the winter at St Michael's Church.	Homeless people	£2,000
3	White Horse Bridge public art hoardings Erection of hoardings featuring artwork from local young people to prevent fly-tipping at a hotspot adjacent to Wembley Stadium Station.	Street scene	£2,900
4	Islamic Cultural Centre Luncheon Club Support for a twice weekly luncheon club to bring together isolated elderly people of all religions in the Monks Park area.	Older people	£5,000
5	Security equipment Purchase of personal alarms and timer switches to be distributed by the police to vulnerable residents in hotspot areas.	Community safety	£1,000
6	Tree planting Planting of 12 trees along Harrow Road to improve the visual appearance of the road and foster civic pride.	Street scene	£3,000
Total spend			£19,960

Welsh Harp

No	Project	Project	Amount
		Theme	
1	'Ma Kelly's Doorstep' – distraction burglary play	Community	£350
	Burglary prevention play to raise older people's awareness	safety	
	of the problem of distraction burglary and doorstep selling.		
2	Alley-gating scheme – 1-5 Holden Avenue	Community	£4,598
	Clearing of rubbish and installation of alley-gates to	safety	
	prevent fly-tipping and anti-social behaviour.		
3	Alley-gating scheme – 2-14 Holden Avenue	Community	£7,650
	Clearing of rubbish and installation of alley-gates to	safety	
	prevent fly-tipping and anti-social behaviour.		
4	Bike marking security project	Community	£892
	Purchase of security bike marking equipment to be	safety	
	distributed by the police to residents in burglary hotspot		
	areas.		00.050
5	Neasden Lane North clean-up project	Community	£3,356
	Clean-up project to improve the appearance of the area	safety	
	and to assist local residents in developing a sense of		
6	community spirit/cohesion.	Community	C240
О	'No fly-tipping' signs	Community	£310
	Purchase of mobile 'no fly-tipping' signs to deter dumping in identified hot-spot locations within the ward.	safety	
7	Braemar Avenue community garden	Sustainable	£1,500
′	To develop a community garden in a secure gated area to	living	۱,500
	the rear of Braemar Avenue and Lyndhurst Close.	living	
8	Brent Schools FA coaching	Engaging	£1,350
	To support football coaching sessions for pupils of	young	21,000
	Woodfield special needs school.	people	
Tota	I spend	people	£20,006
	. эрэни		

Wembley Central

No.	Project	Project Theme	Amount
1	London Road rail bridge lighting Installation of 'white light' bulbs across the London Road rail bridge to discourage people loitering and reduce fear of crime.	Community safety	£828
2	King George Crescent youth engagement Support for a football project run by Solidarity Sports and Octavia Foundation for young people on the King George Crescent estate.	Engaging young people	£4,000
3	Cricklewood Homeless Concern winter night shelter Support to homeless members of the community who are in need of shelter during the winter at Park Lane Methodist Church.	Homeless people	£2,000

4	KICKZ football project	Engaging	£2,500
	Support for a QPR run football project at Copland School.	young	
		people	
5	LightTAG project	Engaging	£2,774
	Light graffiti workshop run by Watermans Arts Centre for	young	
	15 NEET (not in education, employment or training) young	people	
	people.		
6	Iraqi Welfare Association Sunday Football Club	Engaging	£1,920
	Football activities at Copland School playing field for young	young	
	people.	people	
7	Gang*Star theatre performance	Engaging	£500
	Performance of Gang*Star, an urban musical by The	young	
	Complete Works Theatre Company for year 8 students at	people	
	Copland Community School to educate about the		
	consequences of being involved in gangs.		
8	Volunteer Police Cadets	Engaging	£1,998
	Recruitment of new volunteer police cadets at Copland	young	
	Community School and funding of additional diversionary	people	
	camping activities.		
9	Wembley Cricket project	Engaging	£3,374
	Summer cricket project run by Wembley Cricket Club for	young	
	young people.	people	
Tota	ıl spend		£19,894

Willesden Green

No	Project	Project	Amount
NO	Froject		Amount
4		Theme	04.000
1	Brent Museum – textile craft workshops	Engaging	£1,800
	Support for six weekly textile crafts workshops following on	young	
	from a touring exhibition from the British Library.	people,	
		adults,	
		parents and	
		carers	
2	Kings Hall community centre	Engaging	£4,835
	Funding for the playgroup's storage shed and for the new	the	
	youth club.	community	
3	Victor youth group – football project	Engaging	£660
	Purchase of a team football kit and other sports equipment.	young	2000
	Taronado or a todam roctoda nat ana otrior oporto equipment.	people	
4	Cricklewood Homeless Concern winter night shelter	Homeless	£2,000
-	Support to homeless members of the community who are	people	,
	in need of shelter during the winter at Willesden 7 th Day	poopio	
	Adventist church.		
5	Brent Community Area Watch	Community	£900
	Purchase of crime prevention equipment for distribution to	safety	2536
	vulnerable residents.		
6	Willesden Green library – CCTV	Community	£1,789
	The state of the s	Community	~ 1,1 50

	To extend the recording capacity of the Library's CCTV system.	safety	
7	Environmental improvement project Planting of low maintenance plants in planter located in the	Street scene	£1,400
8	walkway leading to Sainsbury's supermarket. Citizens Advice Bureau	Engaging	£1,800
	Project to improve financial awareness and tackle financial exclusion, targeting 16-25 year olds.	young people	
9	Brent Archives and Museum Art workshops to promote well-being aimed at local residents using mental health support services.	Business, shops and services	£1,500
10	Song and storytelling walk Local event to support the strengthening of community relationships/ spirit.	Engaging the community	£450
11	Community green fair Support for a one day event hosted by Brent Friends of the Earth.	Refuse and recycling	£1,815
12	Willesden Green library homework club To provide additional reading support for the library's homework club.	Engaging young people	£510
13	Willesden Green library storage unit Purchase of securing storage unit to store equipment for events.	Equipment	£100
14	Re-location of a 'no ball game' sign	Community safety	£58
Total spend			£19,617